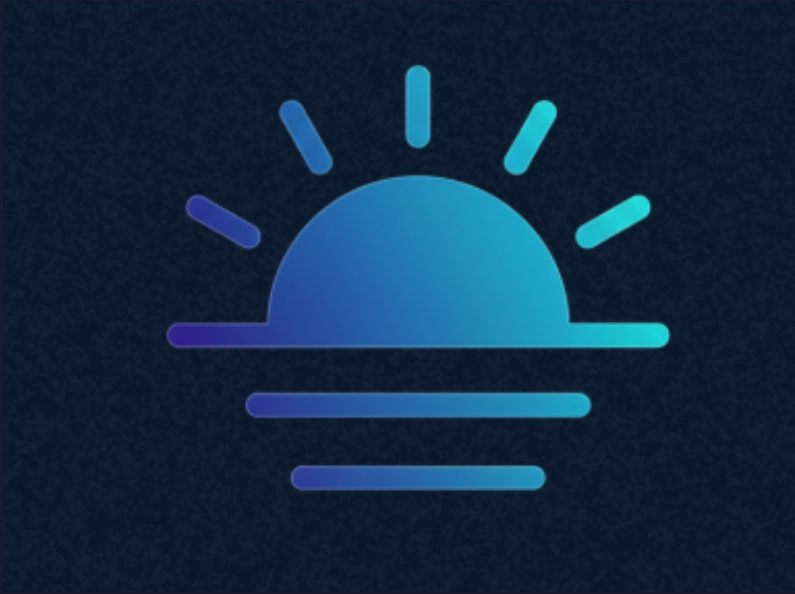




Sponsorship Overview

Flagship Event Sponsorship - 2026 Calendar Year

Presented to Stakeholders

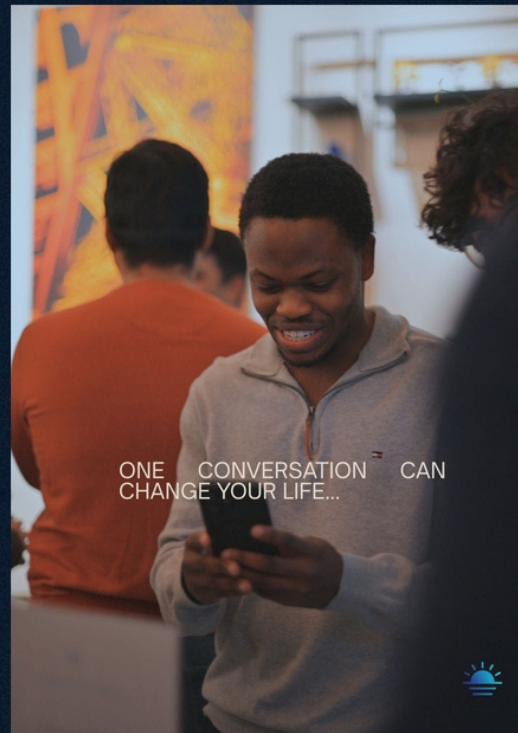
Aurrin Ventures Team

About Aurrin Ventures

Investing in Tomorrow's Innovations

Aurrin Ventures is dedicated to **nurturing innovation** by investing in startups that shape the future. We provide a platform to early stage entrepreneurs, helping them bring transformative ideas to life.

We host monthly pitch events for early stage entrepreneurs, in which we provide microgrants of \$500. Our commitment to fostering a vibrant **startup ecosystem** enables us to connect innovators, investors, and industry leaders. Together, we drive growth and create lasting impact in the business community.



Why Sponsor?

Enhance Your Brand While Supporting Innovation



Sponsoring our Flagship Event offers unique visibility and networking opportunities. Engage with innovators, entrepreneurs, and industry leaders while showcasing your brand's commitment to supporting the entrepreneurial ecosystem. Join us in fostering a community that nurtures **innovation and growth.**

By becoming a sponsor, you gain preferred consideration for future pitch nights and events organized by Aurrin Ventures. This is an excellent opportunity to leverage your brand's visibility and connect with a dynamic audience dedicated to advancing tomorrow's innovations. **Make a lasting impact.**



Sponsorship Tiers Overview

\$10,000 Total Potential

Total sponsorship potential of \$10,000

Key Benefits

VISIBILITY

Gain exposure to a diverse audience of innovators and industry leaders at our flagship event.

ENGAGEMENT

Build meaningful connections with potential partners and stakeholders through direct interaction during the event.

FUTURE OPPORTUNITIES

Enjoy preferred consideration for upcoming pitch nights, enhancing long-term partnership potential with Aurrin Ventures.

Grant Sponsor



Grant Sponsor — \$5,500

Limited to 1 per 8 events

Who This Is For

Banks, accelerators, venture capital firms, and ecosystem leaders seeking premier visibility and meaningful engagement with Calgary's startup community.

Sponsorship Benefits

- Recognition as the official Grant Sponsor for the next 8 Aurrin Ventures events
- Logo featured prominently on the ceremonial cheque presented to pitch winners
- Opportunity to directly support and celebrate emerging founders through the event grant award
- Recognition as the Grant Sponsor during opening and closing remarks
- Direct exposure to founders, investors, and key ecosystem stakeholders
- Inclusion in pre-event marketing and promotional communications
- Up to 5 complimentary tickets per event for the next 8 events

Why It Matters

Position your organization as a champion of Calgary's startup ecosystem while connecting directly with founders, investors, and community leaders. Your support helps emerging ventures grow and demonstrates a commitment to innovation and entrepreneurship.

Anchor Partner



Anchor Partner — \$2,500

Limited to 1 per event

Who This Is For

Banks, accelerators, venture firms, and ecosystem leaders looking for high-visibility involvement and meaningful founder engagement.

What You Receive

- Primary event partner recognition
- Most prominent logo placement (on-screen and in-room)
- Verbal recognition during opening and closing remarks
- Opportunity to welcome attendees or moderate a pitch or Q&A segment
- Inclusion in pre-event communications
- Complimentary tickets for your team or guests
- Post-event sponsor recognition on social media
- Preferred consideration for future pitch nights

Why It Matters

Position your organization as a leader within Calgary's startup ecosystem while engaging directly with early-stage founders, investors, and ecosystem partners.

Community Partner



Community Partner — \$1,500

Limited to 3 per event

Who This Is For

Professional services firms and ecosystem builders seeking credible visibility and direct founder access.

What You Receive

- Logo inclusion on sponsor materials
- Verbal acknowledgment during the event
- Complimentary tickets for team members
- Direct networking access with founders, judges, and partners
- Post-event social recognition
- Invitation to participate in future pitch nights

Why It Matters

A strong option for organizations that want to support founders, build relationships, and stay visible within the startup community.

Supporting Partner



Supporting Partner — \$500

Limited to 3 per event

Who This Is For

Founder-led businesses, local companies, and early supporters looking to show support and stay connected.

What You Receive

Name or logo recognition on social media
Event attendance and networking access
Inclusion in sponsor thank-you recognition

Why It Matters

Great Entry Point
An accessible way to support Calgary's startup ecosystem while building early relationships.

EVENT OVERVIEW



Monthly Events

Join us for an inspiring evening of innovation, networking, and collaboration as we gather on the last Wednesday of every month in Calgary.

Location: Follow us on social media for venue details.

Time: 5:30PM - 7:30PM



AURRIN VENTURES

Connect Now

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